

**KEEP SLIDELL BEAUTIFUL**

**NEWS**

Spring/Summer 2011

[www.keeplidellbeautiful.org](http://www.keeplidellbeautiful.org)



**Save the Date**

**Friday October 7, 2011  
3rd Annual KSB Benefit  
Golf Tournament  
Pinewood Country Club**



Ms. Nunny Levis and Ms. Carol Hock, Slidell Women's Petroleum Club, present Rev. Donald Bryan, Chairman, and Bill Mauser, Executive Director, KSB, a \$250 donation to help maintain Pearl's Garden in John Slidell Park

**Our Thanks**

*To the many volunteers and sponsors for helping to improve the quality of life in Slidell.*

**KSB RECEIVES GRANTS FROM LOWE'S, SCOTT'S MIRACLE-GRO AND KAB/UPS**

**Lowe's Grant**

KSB received a \$250 grant from Lowe's Great American Cleanup Community Giving Campaign. Grant funds were used to help with costs during the spring Great American Cleanup.

**Scott's Miracle Gro Grant**

KSB is one of 100 organizations across the U.S. to receive a \$500 grant to plant a garden or green space, as part of The Scotts Miracle-Gro Company's GRO1000 initiative. The program is designed to create 1,000 gardens in the U.S., Canada and Europe by 2018, the Company's 150th anniversary.

**KAB/UPS 2011 Community Improvement Grant**

KSB is delighted to announce that it has received a \$10,000 KAB/UPS 2011 Community Improvement Grant. Only thirteen grants were given out to Keep America Beautiful affiliates in the country and KSB is

honored to receive this grant.

**2011 KSB Project**

KSB looked for a major project to start in 2011. When KSB found out there was no funding available from the City or FEMA for landscaping at the new Senior Citizen's Center, they adopted that project.

KSB applied for several grants and is grateful to be the recipient of the grants listed above. Grant funds from Scott's Miracle Gro and KAB/UPS are designated for the Slidell Senior Citizen's Landscaping Project.

It is our hope that through the development of this space and working with our senior citizens, we can bring our community closer together, and provide a means for seniors to enjoy the outdoors, to engage in gardening activities, and to stay physically active.

Partnering with KSB on this project: Slidell Beautification Committee, Chamber of Commerce Leadership Slidell Class, City of Slidell, Council on Aging St. Tammany (COAST), Green Team School students, Louisiana Master Gardeners Program, Ozone Camellia Club, Slidell Police Department, and the Slidell Tree Board. KSB will begin the project in the very near future. For more information or to make a donation for this project call 265-5029 or 646-4307.

**Thanks**

KSB thanks Mayor Freddy Drennan, the Slidell City Council, Chief of Police Randy Smith, and City Court Judge Jim Lamz for their continued support.

**Camellia Planting Project**

The Camellia Planting Project is in full

**GREAT AMERICAN CLEANUP**



swing with 52 camellias planted at nine business locations, and another 48 camellias still to plant at five more locations. KSB partnered with the Slidell Beautification Committee and Ozone Camellia Society on this project.

### Litter Prevention Programs

#### Neighborhood Green Team

Residents can partner with KSB to clean and enhance their subdivision entrances. KSB provides a matching grant of up to \$100 to clean and beautify the subdivision entrance, and provides cleaning equipment, trash bags, bricks and mulch.



#### Adopt-A-Street

This program has helped KSB keep streets in the city clean and litter free. Adopt groups clean their adopted streets two times a year and have their name placed on a sign on their street.

KSB welcomes its two latest Adopt Groups: Destiny Prayer Center adopted Front Street, railroad side, and Salmen High School adopted Berkley Drive.

Call KSB to adopt a street and have your group's name placed on that street.

#### Clean/Green Schools

The Slidell Beautifica-

tion Committee's Clean/Green School's program had a new look this year. To enable all schools to reap the rewards of a clean school and educate students on the importance of a litter free environment, schools set their own goals according to these rankings:

#### Remarkable Outstanding Extraordinary



To achieve "Remarkable" status schools had to be clean, litter free, and document student participation in a scrapbook. To achieve "Outstanding" status students had to complete the above, plus provide education on a clean and beautiful environment through poster or essay contests at school. To achieve the ranking of "Extraordinary" students had to complete all of the above and work on some type of program or project at school like a vegetable garden, composting, or recycling.

Fourteen schools participated with three earning the rank of "Remarkable" receiving \$50 for their schools; six achieved the rank of "Outstanding" and received \$100; and five schools achieved "Extraordinary" status and received checks for \$150. Schools representatives were treated to a reception

where the awards were announced.



#### Parade Anti-Litter Program

During Mardi Gras City crews placed 520 KSB trashcans on the 4 1/2 half mile route. Past results show a 70% reduction of litter on the streets. Volunteer groups, students needing service hours, and Community Service workers participated in parade cleanup.

#### Great American Cleanup

This year's Citywide Cleanup/Beautification Day was well attended with over 457 volunteers.

In addition to litter pickup, these projects were completed during the event: Hanging baskets and planter/trashcans in Olde Towne replanted; replanted Triangle Garden on Front Street, Pearl's



Memorial Garden (John Slidell Park) replanted and mulched, planted flowers and shrubs in Heritage Park, Trimmed and mulched Iris Garden in Heritage Park, mulched shrubs and trees along Front Street, painted Children's play area in Heritage Park, replanted Blue Star Marker on Front Street, and cleaned Greenwood Cemetery.

Volunteers were treated to lunch sponsored by Cleco and Coastal Waste. Blue Bell provided ice cream and Starbucks provided coffee for volunteers. Thanks to our sponsors.



#### Litter Free Events

KSB distributes pocket ashtrays and sells KSB Tote Bags at Bayou Jam Concerts. KSB's mascot, Glitter, greets concert goers.

#### Community Service Program

This program is a huge success and KSB thanks City Court Judge Jim



### KSB 2011 Project Slidell Senior Citizen's Center Landscaping

Lamz for providing KSB with help to keep Slidell clean and litter free. Community Service has provided the City with 3,400 hours of service through May 2011.



### Partner with KSB

Businesses are encouraged to partner with KSB by providing trashcans and cigarette receptacles at all business entrances, picking up litter on their premises each day, and adding fresh mulch to their landscaping.

### Planter/Trashcan Sponsorships

Sponsorships for planter/trashcans in Olde Towne are available for \$75.00 per year. Call 265-5029. The sponsor's name is placed on a plaque on the planter. The containers serve as litter prevention and beautification tools. These sponsorships help sustain KSB programs.

### Beautification Programs

#### Fall Decorating Contest and Mardi Gras Decorating Contest

The Slidell Beautification Committee has two decorating contests each year that are wildly popular with over 40 participants and elaborate displays. Residents like the festive atmosphere this creates in the community.

The Beautification Committee decorates six

City entrance signs and garden areas for Fall, Christmas, and Mardi Gras.

### Matching Grant Program

This program matches up to \$500 to schools, non-profit groups, churches and subdivisions to clean and beautify their grounds. The area must be maintained by the group for three years.

### Slidell Tree Board

Each year the Slidell Tree Board distributes free trees to the community during the month of January in honor of Arbor Day.

This year they gave out 2500 Live Oak, Cypress, and Mayhaw trees.



### Recycling/Waste Reduction

In 2011 the City returned curbside recycling to the City with a 60% participation rate. City offices will begin recycling in the near future.

### Community Involvement

The KSB Board is comprised of two Mayor appointments, two Council Members, two members of the Chamber (large business/small business); and appointments from School Board, Board of Realtors, Civic groups, Beautification, Clean City Committees, and Tree Board.

### Glitter

KSB's Mascot, Glitter, continues to make appearances at schools, City functions and parades to promote a litter-free environment. Call 646-4307 to schedule Glitter for your school or function.



### Chamber of Commerce Business Showcase.

KSB participated in the Chamber Showcase and distributed pocket ashtrays and portable auto cigarette receptacles. Over 130 businesses and organizations participated and more than 2,200 people attended the event. Our Mascot "Glitter" made an appearance!

### Mission Statement

KSB will focus on Litter Prevention, Beautification, Community Improvement and Waste Reduction in the City of Slidell. Partnerships will be developed through education, participation in programs and activities to improve the physical environment and quality of life in Slidell.

### KSB Achievements

- 2011 \$10,000 KAB/UPS
- 2011 \$250 Lowe's grant given to all KAB Affiliates
- 2011 \$500 GRO1000 Grassroots Grant - Scotts Miracle-Gro Company.

- 2011 Mauser received National Conservation Award from St. Tammany Chapter, Daughters of the American Revolution
  - 2010 "The People's Garden" Award from the U.S. Dept. of Agriculture
  - 2010 2nd Place KAB Affiliate Award
  - 2010 KAB President's Circle Recognition Award for standards of excellence achieved in 2010
  - 2010 "Most Innovative Program" Award and \$500 from Keep Louisiana Beautiful for Green Team Schools
  - 2010 - \$10,000 Community Grant from KLB
  - 2010 - \$1,500 Cigarette Litter Prevention Grant from Keep America Beautiful
  - 2009 - KAB 2nd Place KAB Affiliate Award
  - 2009 - \$15,000 Community Grant from KLB
  - 2008 - William Nash Award from KAB and named "Top New Affiliate"
  - 2007 1st Place Award for "Parade Anti-Litter Program" from Keep Louisiana Beautiful
  - 2007 "Community Achievement Award" from LA Municipal Association
- Thanks volunteers for making this

**"A Total Community Effort".**

Follow Keep Slidell Beautiful on Facebook.  
[www.keepslidellbeautiful.org](http://www.keepslidellbeautiful.org)

**Support KSB Programs**  
Your support allows KSB to continue its Litter Prevention programs, beautification projects, and community improvement.



**Adopt-A-Street Program**  
Sponsor Name placed on adopted street.



**Sponsor a Planter/ Trashcan**  
Sponsor Name placed on planter.  
\$75.00 year



**Cigarette Receptacles**  
\$40.00  
Free Delivery



**Start A Neighborhood Green Team**  
Apply for a grant  
Up to \$100  
To Beautify and Enhance your Subdivision Entrance



**Slidell Senior Citizen's Center Landscaping Project**

- Volunteer
- Make a Donation
- Donate Materials for project



**3rd Annual KSB Benefit Golf Tournament**  
Friday, October 7, 2011  
Pinewood Country Club

- \$2,000 Camellia Sponsor**  
(8 players, 2 sponsor signs, name listed on web page and registration table)
- \$1,000 Magnolia Sponsor**  
(4 players, 2 sponsor signs, listed on web page)
- \$750 Azalea Sponsor**  
(4 players, sponsor sign, listed on web page)
- \$500 Cart Sponsor**
- \$100 Hole Sponsor**
- \$400 Team Entry Fee**
- \$100 Hole Sponsor**
- \$100 Individual Registration Fee**

**Save the Date!**  
**October 7, 2011**

**Support KSB Programs**

Name \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Address \_\_\_\_\_

*I am interested in the following:*

- Purchase a Cigarette Receptacle
- Adopt A Street Program
- Sponsor a Planter/Trashcan
- Start A Neighborhood Green Team
- Senior Citizen's Landscaping Project
- 3rd Annual KSB Benefit Golf Tournament
- Donation Enclosed \$ \_\_\_\_\_

Phone 985-265-5029 Fax 985-643-1854 www.keepslidellbeautiful.org

Mail form and/or payment to: Keep Slidell Beautiful, P. O. Box 828, Slidell, LA 70458  
For more information call KSB Executive Director, Bill Mauser - 265-5029