

KEEP SLIDELL BEAUTIFUL

NEWS

Winter 2011

www.keepslidellbeautiful.org



## KSB RECEIVES HONORS AT NATIONAL CONVENTION

### KSB Receives National Honors

KSB received national "USDA People's Garden Initiative" recognition for the development of the Heritage Park Iris Garden. KAB affiliates throughout the nation developed 670 community gardens in 2010 as partners in the USDA People's Garden Initiative.

KSB was also honored with a *Second Place Affiliate Award* for the second consecutive year. Our affiliate was selected because of its outstanding programs and ability to engage individuals to improve their community.

The "President's Circle Recognition Award" for excellence was achieved by KSB in recog-

nition of the standards of excellence achieved.

### Thanks

KSB thanks Mayor Freddy Drennan, the Slidell City Council, Chief of Police Randy Smith, and City Court Judge Jim Lamz for their continued support.

### Curbside Recycling Returns to Slidell

Five years after Hurricane Katrina, curbside recycling is returning to Slidell. Starting in January residents will be able to recycle paper, magazines, catalogs, bags, cardboard, plastics #1-#7, aluminum and tin cans.

### Bringing Camellias Back to the Camellia City

In 1983 Slidell was named the "Camellia City" because of the recognition the Ozone Camellia Club has brought to the City. Unfortunately not many camellias can be seen around Slidell.

With funding from its Benefit Golf Tourna-

ment, KSB plans to plant 100 camellias along major thoroughfares in the City. Businesses have partnered with KSB to have the camellias planted in their gardens, as long as a sprinkler system is available.

### Slidell Tree Board "Dedicate A Tree" Program

The Tree Board is working with Salmen High School students to measure, record, and log in trees that are adopted by citizens.

\$35 will adopt any Live Oak or Magnolia Tree at least 36 inches in girth when measured 4 1/2 ft from the ground.

Dedication includes a plaque, photo, certificate, and registration in the Tree Board Register.

See the form on the last page to register a tree or send e-mail to:

nberulis@bellsouth.net



### Scarecrow Decorating Contest Winners

**First Place:** Bonne Ecole's "Don't Let Technology Scare You"

**Second Place:** Magnolia Forest Garden Club

**Third Place:** "Samantha Jo Goes to Arts Evening" Wanda and Lauren Beelman

## Scarecrow Decorating Contest A Big Hit



Also partnering with KSB on this project is the Ozone Camellia Society. Look for the Camellias to be planted in the next few months.

### 2nd Annual KSB Benefit Golf Tournament

The Golf Tournament at Pinewood Country Club was a huge success with 92 golfers. Each golfer received a golf wind-breaker and won some fabulous prizes. Save the date for next year's tournament - Friday, October 7, 2011 at Pinewood.

### Litter Prevention Programs



The **Neighborhood Green Team Program** invites subdivision residents to partner with us to clean and enhance their subdivision entrances. KSB provides a matching grant up to \$100 to clean and beautify the subdivision entrance, provides cleaning equipment, trash bags, bricks and mulch.

The **Adopt-a-Street** program has helped KSB keep streets in the city clean and litter free. Adopt groups clean their streets four times a year, and have their name placed on a sign on their street. We would like to welcome our latest Adopt groups: Mary Ellen Whid-don adopted Eastridge Drive and Our Lady of

Lourdes School adopted Westchester Blvd.



The Beautification Committee's **Clean School Contest** gets a new look this year. To enable all schools to reap the rewards of a clean school and educate students on the importance of a litter free environment, schools will set their own goals according to the following rankings: remarkable, outstanding and extraordinary. Each school will receive a monetary stipend determined by the rank they achieve at the end of the year. A recognition ceremony will be held to reward all of the participating schools.

KSB continued its **Parade Anti-Litter Program** during Mardi Gras Season. City crews place 520 vinyl KSB trashcans on the 4 1/2 half mile route. Past results show a 70% reduction of litter on the streets. Volunteer groups, students needing service hours, and Community Service workers are asked to participate again this year.

In 2011 Palmetto's Restaurant and KSB will partner once again for the spring **Bayou Fest** to clean up Bayou Bonfouca. Volunteers who participate

are rewarded with free admission to an all-day Music Fest on the Bayou.

The **Fall Citywide Cleanup and Beautification Day** was well attended with over 520 volunteers. Volunteers were treated to lunch sponsored by Cleco and Blue Bell Ice Cream. Projects completed during the event: Replanted hanging baskets and planter/trashcans in Olde Towne; replanted the Triangle Garden on Front Street, Pearl's Memorial Garden (John Sli-dell Park), replanted, planted and mulched flowers and shrubs at Heritage Park.

The Great American Cleanup will be Saturday, April 30, 2011.



Mayor and Mrs. Drennan with Glitter

KSB had a booth displaying KSB projects and programs at the 2010 **Chamber of Commerce Showcase**. Pocket ashtrays and KSB Totes were

distributed. 150 businesses and organizations participated and more than 2200 people attended the event. Glitter even made an appearance!



KSB continued its once-a-year **Business Mailing** to 300 local businesses asking each to partner with KSB by providing trashcans and cigarette receptacles at all business entrances and picking up litter on their premises each day.

Bayou Jam Concerts are **Litter Free Events**. KSB distributes pocket ashtrays and sells KSB Tote Bags. KSB's mascot, Glitter, greets concert goers.

KSB continued the **Community Service Program** with City Court Judge Jim Lamz by supervising cleanups three Saturdays a month and several weekdays. In 2010, over 5,000 hours of service have been provided to clean city streets, mulch planting areas, trim trees



### Keep Louisiana Beautiful \$10,000 Grant

KSB purchased aggregate trash cans to place around new City buildings.

and shrubs, paint, and help with other city projects.

### Planter/Trashcan Sponsorships

Sponsorships for planter/trashcans in Olde Towne are available for \$75.00 per year. Call 265-5029. The sponsor's name is placed on a plaque on the planter. The containers serve as litter prevention and beautification tools. These sponsorships help sustain KSB programs.

### Beautification Programs

The Slidell Beautification Committee has two decorating contests each year, the **Fall Decorating Contest and Mardi Gras Decorating Contest**. They are wildly popular with 40 participants and elaborate displays of haystacks, scarecrows, pumpkins, and mannequins dressed as Pilgrims and Indians. Citizens like the festive atmosphere this creates in the community.



Congratulations to the winners: Large Business: Textron on Gause; Small Business: Lowry-Dunham Case; Subdivision Sign: Palm Lake Subdivision. Thanks to every one who participated.

The Beautification Committee decorates six City entrance signs and garden areas for Fall,



Christmas, and Mardi Gras.

The **Matching Grant Program** provides up to \$500 to schools, non-profit groups, churches and subdivisions to clean and beautify their grounds. The area must be maintained by the group for three years.

In celebration of Arbor Day the **Slidell Tree Board** will distribute free trees on January 22, 2011 from 8 a.m. to 11 a.m. Live Oak, Cypress, and Mayhaw tree saplings will be given out at Heritage Park, along with information on the care and maintenance of the trees.

### Recycling/Waste Reduction

In 2010 KSB partnered with St. Tammany Parish, Keep Mandeville Beautiful, Keep Covington Beautiful and Sierra Club by participating in the **Household Hazardous Waste Collection Day** in Covington.

### Community Involvement

The KSB Board is comprised of one Mayor appointment, two Council Members, two members of the Chamber of Commerce, one representing large business and one representing small business); School Board appointment, appointment by the

Board of Realtors, members from four Civic groups, and one appointee from the Beautification Committee, Clean City Committee, and Tree Board.



### Glitter

KSB's Mascot, Glitter, continues to make appearances at schools, City functions and parades to promote a litter-free environment. Call 646-4307 to schedule Glitter for your school or function.

### Mission Statement

KSB will focus on Litter Prevention, Beautification, Community Improvement and Waste Reduction in the City of Slidell. Partnerships will be developed through education, participation in programs and activities to improve the physical environment and quality of life in Slidell.

### KSB Achievements

- 2011 Mauser received National Conservation Award from St. Tammany Chapter, Daughters of the American Revolution
- 2010 "The People's Garden" Award from the U.S. Dept. of Agriculture
- 2010 2nd Place KAB Affiliate Award

- 2010 KAB President's Circle Recognition Award for standards of excellence achieved in 2010
- 2010 "Most Innovative Program" Award and \$500 from Keep Louisiana Beautiful for Green Team Schools
- 2010 - \$10,000 Community Grant from KLB
- 2010 - \$1,500 Cigarette Litter Prevention Grant from Keep America Beautiful
- 2009 - KAB 2nd Place KAB Affiliate Award
- 2009 - \$15,000 Community Grant from KLB
- 2008 - William Nash Award from KAB and named "Top New Affiliate"
- 2007 1st Place Award for "Parade Anti-Litter Program" from Keep Louisiana Beautiful
- 2007 "Community Achievement Award" from LA Municipal Association

[www.keepslidellbeautiful.org](http://www.keepslidellbeautiful.org)

Thanks to all our volunteers, elected officials, and the community for its support. It has truly been

**"A Total Community Effort".**



**Support KSB Programs and Projects**

You can support KSB in many ways. Your support allows us to continue with Litter Prevention programs, Beautification Projects, and Community Improvement. Thanks for your support.



**Adopt-A-Street Program**

Get your name placed on a sign on your street. Your organization agrees to clean the adopted street four times a year.

Become a Neighborhood Green Team Member Apply for a Matching Grant of up to \$100 To Beautify and Enhance your Subdivision Entrance



**“Dedicate A Tree”**  
Send a \$35 donation to dedicate a tree in the City limits. Choose a Live Oak or Magnolia Tree that is at least 36 inches in girth when measured 4 1/2 feet from the ground. You will receive a plaque, photo, certificate and the tree will be registered in the Tree Board Registry. For more info e-mail: [nberulis@bellsouth.net](mailto:nberulis@bellsouth.net)

**3rd Annual KSB Benefit Golf Tournament**  
Friday, October 7, 2011  
Pinewood Country Club

- \$2,000 Camellia Sponsor**  
(8 players, 2 sponsor signs, name listed on web page and registration table)
- \$1,000 Magnolia Sponsor**  
(4 players, 2 sponsor signs, listed on web page)
- \$750 Azalea Sponsor**  
(4 players, sponsor sign, name listed on web page)
- \$500 Cart Sponsor**
- \$100 Hole Sponsor**
- \$400 Team Entry Fee**

**Save the Date!  
October 7, 2011**



Purchase a Cigarette Receptacle for your business. \$40.00 Free Delivery



Sponsor a Planter/ Trashcan in Olde Towne. Your name will be placed on the side of the planter. \$75.00 year

**Support KSB Programs**

Name \_\_\_\_\_ Phone \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Address \_\_\_\_\_

**I am interested in the following:**

- Adopt A Street Program
- Sponsor a Planter/Trashcan
- 3rd Annual KSB Benefit Golf Tournament
- Donation Enclosed \$ \_\_\_\_\_
- Purchase a Cigarette Receptacle
- Become A Neighborhood Green Team Member
- Dedicate A Tree Program

Fax 985-643-1854 Phone 985-265-5029

Mail form and/or payment to: Keep Slidell Beautiful, P. O. Box 828, Slidell, LA 70458